

USED CAR DISCOUNT SPECIALS

BONUS BUY OF THE WEEK

'66 BMW "1800" Sedan
Air conditioning, new Dunlop Super Sport tires, radio, heater, 4 speed. Bright red finish, ready to go. #1099A **\$1995**

'66 HONDA

160 Scrambler. Knobby, 43T Sprocket. Like new.

\$445

'62 Renault

Gordini. New engine, new metallic finish. #873A.

\$645

'63 Renault

Dauphine. Looks and runs like new. Red finish, red vinyl interior. #777-A.

\$745

'66 Renault

Dauphine. 4-speed, radio, heater. #831-A.

\$795

'66 Peugeot

404 Sedan. Radio, heater, Michelin X tires. Ivory finish, red vinyl interior. #1037A.

\$1995

'66 Renault

Dauphine. Radio, heater, 4 speed. Looks & runs great.

\$995

WORK CAR SPECIALS

'60 Peugeot 403

Transportation Special. Runs good

\$195

'59 Peugeot 403

Looks and runs like new

\$495

'64 Renault "8"

4-door sedan. Automatic, new engine and transmission, like new inside and out.

\$795

'55 Ford 1/2 Ton

Pickup truck. V-8 with gas saving overdrive, radio, heater. Runs like new. A real cherry. #1046A

\$595

Find another car under \$2,000 that has all that the Renault 10 has, and we'll buy it for you.

We believe the Renault 10 gives you more for your money than any other car. And the fact that sales have soared since we introduced it, leads us to believe that quite a few people agree. We sold 72% more 1967 Renaults than 1966 Renaults. But if some doubters remain, we offer this challenge: Find another car under \$2,000 that has all that the Renault 10 has, and we'll buy it for you. The Renault 10 has as standard equipment the following:



PRICE—UNDER \$2000—WAY UNDER \$2000

FOR MORE INFORMATION

CALL **325-7401**

25308 S. CRENSHAW BLVD., TORRANCE

PENINSULA MOTORS

(Just 2 Short Blocks North of Pacific Coast Hwy.)

Executive & Demo SPECIALS

1967 RENAULT 10 ...

\$1595

Deluxe radio and heater, premium Michelin X tires, deluxe forest green finish, black interior. List price \$1948. Sale Price \$1595. 1967 Renault 10. Automatic de-luxe equipment same as above. \$1495

THIS IS THE CAR THAT MADE IT HAPPEN!

Winner of Road Test's Number One Award. Yearly Sales Increase of 85%. Boosted National Ratings from 14th to 5th, and Closing on 4th. Showed the Economy Buyer a Better Way to Go. Took the Sting out of the Bug!

'67 RENAULT-10

Automatic trans-mission, radio and heater. Like new. Plush vinyl reclining seats.

\$1695

ROAD TEST MAGAZINE'S NO. 1 CHOICE OF ALL THE ECONOMY IMPORTS SURVEYED UNDER \$2,000.00

'67 RENAULT-10

Factory air, automatic trans-mission, radio and heater, plush velour reclining seats. Still in warranty.

\$1995

- FIRST IN COMFORT
- FIRST IN STYLING
- FIRST IN SAFETY
- FIRST IN DESIGN

THIS CHALLENGE APPLIES TO ALL 1968 STANDARD EQUIPPED CARS LISTING FOR UNDER \$2,000 AND INTRODUCED FOR SALE IN THE UNITED STATES BY JANUARY 1, 1968.



RENAULT



NEW 1968

MUSTANG RAINBOW SALE

- Limited - Edition Mustangs
- 10 Special Colors
- Only for the West

Save on Special Paint...

only **\$13⁹⁰**



SODERSTROM FORD CUTS USED CAR PRICES

'67 Mustang Hardtop

(Several to Choose From) with variety of equipment. As low as

\$2299

'66 Mustang Hardtop

V-8, automatic, power steering. Exceptionally nice car! #R3519. At only

\$2199

'67 Ford Galaxie Hardtop

2-Door. V-8, automatic, power steering, air conditioning. Like new!! #3529

\$2799

'63 Lincoln Continental

4-Door Hardtop. Full factory power equipment, air conditioning, leather seats. #3560. A steal at

\$1899

'65 Ford Thunderbird Landau

Full factory power equipment, air conditioning, power windows & seat. #R3592. Ford's best

\$2499

'63 Ford Galaxie Fastback

V-8, automatic, power steering. White with black vinyl roof. A real beauty!! #3591

\$1099

'64 Ford Galaxie Hardtop

2-Door. V-8, automatic transmission, power steering. Blue with a white top. Exceptionally nice!! #3557

\$1599

'65 Mustang Hardtop

Full factory equipment & air conditioning. #3575. An exceptionally nice car for only

\$1599

'64 Oldsmobile Starfire

2-Door Hardtop. Bucket seats, V-8 automatic, power steering & brakes, windows & seat. One of a kind. Priced to sell. #3597

\$1699

'64 Buick Riviera

Full factory equipment & air conditioning. A black beauty!! #3647

\$2299

'65 Chevrolet Bel-Air

V-8, automatic, power steering & brakes, radio & heater, factory air condition. Extra sharp! #3666

\$1699

'63 - '64 - '65 - '66 WAGONS

(Several to Choose From) Variety of equipment — 6 & 9 passenger—some with air, etc. #3671. Prices start at

\$1099

SODERSTROM



As Near as the Harbor Freeway...

15th to 16th Streets on **PACIFIC AVE., SAN PEDRO**

OPEN SUNDAYS

1 GIANT LOCATION

TE 2-5315